



 **pixelperfect**
interactive brand agency

SMS & VOICE MESSAGING



Bulk SMS

Reach more customers with faster, more reliable SMS Messaging. Make your global message delivery faster and more reliable, without breaking the bank. Our intelligent routing engine explores multiple route parameters in real-time to find the shortest path for every message. Our 450 direct operator connections, with no middlemen, help you keep costs down.

Don't limit yourself to 160 characters

Create messages in any language, format, or length. Our platform auto-sets the appropriate encoding to make sure your text reads perfectly on any device across the globe. However long your message may be, our system will ensure it displays the way you intended on any device.



SMS Features

- **Increase customer engagement**
Engage your customers with personalized targeted promotions for instant communication.
- **Improve customers account security**
Keep customers accounts safe through the whole customer journey with secure, fast, and successful user authentication with one-time PINs.
- **Increase customer satisfaction**
Reduce customer complaints with time-critical notifications sent to your customers over the channel they use.
- **Improve customer experience**
Inform your customers with relevant information during the entire customer journey and make it seamless with behavior-triggered messaging.



SMS Pricing

SMS Pricing

Monthly MT SMS	Per MT SMS per volume tier					
	0 to 100k	100k to 250k	250k to 500k	500k to 1m	1m to 3m	3m+
MTN & Vodacom	0.24	0.22	0.19	0.18	0.16	Neg
Telkom & Cell C	0.25	0.23	0.22	0.21	0.19	Neg

Reverse Bill Bulk SMS Pricing

Monthly MT SMS	Per MT SMS per volume tier					
	0 to 100k	100k to 250k	250k to 500k	500k to 1m	1m to 3m	3m+
Vodacom & Telkom	0.24	0.22	0.19	0.175	0.17	Neg
MTN & Cell C	0.25	0.23	0.212	0.195	0.185	Neg
MO Transaction Fee	0.08	0.07	0.06	0.05	0.03	Neg

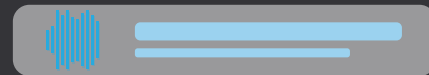
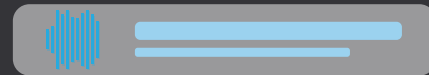
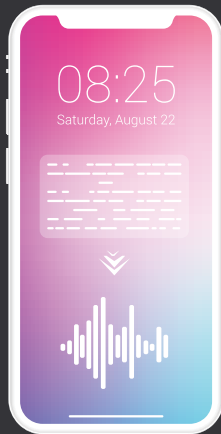
Note: All mobile originated messages will be on-billed at MNO rates R0.435 ex vat (Vodacom, CellC, Telkom) & R0.37 ex vat (MTN SA). Pricing adjusted retrospectively on volume achieved at end of calendar month.

Voice Messaging

Reach more customers with our clear voice communications.

Convert text to phone calls. Conveniently convert written text to voice on our platform to launch communications at scale and track their status with delivery reports.

Audio stream. Grab your customers' attention with messages in local dialects or celebrities' voices using our pre-recorded voice file capability. Audio files can be uploaded in minutes to our platform via API or Customer Portal.



Voice Features

- **Automate call center**
Improve your customer support with predefined voice messages. Create customized communication flows that adjust based on user input.
- **Increase customer retention**
Make sure that your customer support is available at the click and at any time with a click-to-call option on your web or in your application.
- **Improve customer experience**
Direct your customers to the right person when they search for help by creating automated communication flows.
- **Increase customer engagement**
Engage your customers with personalized targeted promotions for instant communication.
- **Improve customers account security**
Keep customer accounts safe with secure and fast user authentication over voice calls.

Voice Pricing

Voice Messaging per second - Text To-Speech & SIP

Minutes per month	<500k	500k - 1M	1M - 2M	2M - 3M	3M - 5M	>5M
All Mobile Networks (priced per second)	0.0366	0.0299	0.0219	0.0199	0.0184	0.0179

Note: Volume tiers relate to total minutes in a calendar month.





**Give us
a call !**

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